



PRESS RELEASE

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Montreal, Canada - June 3, 2026

Digital nomad, singer, and crypto ambassador Helga Norse releases her latest weekly single, Eight Sixty-Five today on Spotify and Apple Music. This song is a Grunge track inspired by the arrival of the Great Heathen Army in 865 AD marked a pivotal shift from sporadic Viking raiding to a coordinated campaign of conquest in Anglo-Saxon England..

But this release is more than a song. It's an ownership opportunity.

For the first time, Helga Norse offers fans and NFT collectors partial 25% co-ownership of the song's publishing rights and royalties, plus a suite of monetizable perks designed to reshape how artists and fans collaborate.

'Every track I create is more than just a song; it's a chance for fans to own a piece of music history, profit from it, and shape the future of the industry alongside me,' says Helga Norse.

Co-ownership perks include:

- 25% shared ownership of publishing rights and royalties
- VIP roles across social platforms (where applicable)
- Broadcast rights for personal channels and streams
- Exclusive DJ performance rights (live events and radio)
- Usage rights in virtual worlds and metaverse platforms
- Merchandise creation using song lyrics or artwork
- Discounts on official merchandise
- Bonus airdrops tied to performance milestones

This model empowers fans to move beyond passive listening and become active participants in the creative and financial journey of each release.

Eight Sixty-Five is released under Dufr Digital Records and is now streaming on all major platforms.

Listen & Collect:

- Discography: <https://helganorse.com>
- Spotify: <https://open.spotify.com>
- Apple Music: <https://music.apple.com>
- SoundCloud: <https://soundcloud.com>
- OpenSea NFT: <https://opensea.io>

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About Helga Norse

Helga Norse is a global digital nomad artist known for blending genres and redefining how music is created, distributed, and owned. Through innovative use of blockchain technology and fan engagement, she is building a new model where listeners become stakeholders in the future of music.

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